

Operation Entrepreneurship

Entrepreneurship Training for Veterans and Military Families

Register now for: August 7, 2014



Why Start a Veteran-owned Small Business?

Veterans are natural entrepreneurs. They are disciplined, goal-oriented self-starters. Accustomed to accountability, they know the value of being decisive and flexible. This year more than 250,000 service members will transition into civilian life. With the jobless rate persistently high, and unemployment among veterans outpacing the national average, training in entrepreneurship makes sense. Leveraging the talents of service members will promote self-employment and will help stimulate the economy.

This full, one-day course will provide you with the basics of entrepreneurship, everything you need to help you move forward with your business idea. Eight separate modules will bring you from business ownership introduction to crafting a business plan.

◆ **45 percent**

Veterans are 45 percent more likely to be self-employed

◆ **2.4 million**

According to the U.S. Census, about 2.4 million, or 9 percent of all U.S. small businesses are veteran owned

◆ **\$1 trillion**

Veteran-owned small businesses generate over \$1 trillion in sales

Where: St. Bonaventure, Swan Business Center,
Rm 109
3261 W. State Rd
St. Bonaventure, NY 14778

When: Thursday, August 7, 2014
9:00am —4:30pm

Register: events.sba.gov

Phone: 716-551-4301 x303, Greg Lindberg, SBA

Covered Topics Include:

- Introduction to Business Ownership and Resources to Support You
- Finding the Right Idea?
- Understanding Markets and Competitive Space
- Economics of Small Business Start-up
- Picking the Correct Legal Entity
- Financing your Venture
- Government Contracting for Veterans
- Introduction to Business Planning

