

CATTARAUGUS COUNTY PLANNING BOARD

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Web Page: <http://www.cattco.org>

Cattaraugus County Planning Board
County Center, Little Valley, NY
October 28, 2010 7:00 pm

Board Officers

Charles W. Couture
Chairman

Paul D. Mager
Vice Chairman

Ann Padlo
Secretary

Michael Zaprowski
Assistant Secretary

Board Members

Tina J. Abrams

Jack Berger

Kameron Brooks

Florence J. Fuller

Richard P. Fuller

Robert C. Keis

David L. McCoy

David Rivet

Mark Smith

PLANNING BOARD MEMBERS PRESENT: Charles Couture, Chairman
Paul Mager, Vice Chairman
Ann Padlo, Secretary
Michael Zaprowski, Assist. Sec
Florence Fuller
Robert Keis
Mark Smith
David McCoy
David Rivet

PLANNING BOARD MEMBERS ABSENT: Tina Abrams
Jack Berger
Kameron Brooks
Richard Fuller

PLANNING DIVISION STAFF: Crystal Abers, Director
Paul Bishop, Senior Planner

GUESTS: Debra L. Opferbeck, Tourism Specialist
Phyllis Couture

Chairman Couture called the meeting to order.

PRESENTATION

Tourism As An Asset For Cattaraugus County

Debra Opferbeck, Tourism Specialist for Cattaraugus County, gave a presentation on how the Department is promoting the "Enchanted Mountains of Cattaraugus County". She reported that Tourism is now the number one industry in New York State. Cattaraugus County is within a day's driving distance of 110 million people, encompassing one of the largest and wealthiest markets in the United States, 50 Fortune 100 companies, and 62% of all manufacturing in the United States and Canada.

Tourism is good in that it

- Creates a positive, exciting image for the area
- Diversifies economy faced with decline of traditional industries such as Manufacturing and Dairy Farming
- Opens opportunities for entrepreneurship
- Is a relatively "clean" industry
- Adds "new" money to the community
- Promotes Economic Development – (visitors come here, like it and move here and build homes & develop businesses here)



Tourism is bad in that it

- Has lower paying jobs in some cases
- Is seasonal in nature
- Can create additional burdens on government services
- Can cause “inflated” prices for local goods and services

A balance is necessary.

Tourism is most important to the income base of Cattaraugus County, generating 8.6% of the county’s labor income.

The Activities Guide for Cattaraugus County is the largest marketing tool used to promote the assets that we have in the Enchanted Mountains. We also use Theme Brochures to promote specific areas of the County, which currently are: 1) Amish Trail Map and Amish Events, 2) Antiques/Museums, 3) Allegany State Park, 4) Barn Quilts, 5) Boating/Onoville, 6) Chautauqua Trail, 7) County Museum, 8) Equestrian Trails, 9) Fishing, 10) Geology, 11) GPS Information, 12) Rainy Day, 13) Ride Guide for Motorcycles, 14) Pat McGee Trail and 15) Snowmobile Trails. A Biking Trails brochure is currently being created.

The Enchanted Mountains has a variety of tourism assets: Allegany State Park; Seneca Allegany Casino; Holiday Valley Resort; HoliMont; Ellicottville – Quaint Village; Sprague’s Maple Farms; Seneca Nation of Indians; Seneca Iroquois National Museum; Griffis Sculpture Park; Amish Country; Onoville Marina; Allegheny Reservoir; Pumpkinville; Ellicottville Rodeo; Rock City Park; St. Bonaventure University; Historic Downtowns and Unique Shopping Experiences.

There are a number of tourism assets that we can grow and promote more: NY’s Amish Trail; Routes to Art; Enchanted Mountains Geo Trail; Snowmobile Trails; Motoring Trails; Hiking Trails; Road Biking Trails; Mountain Biking Trails; Route 16 Corridor; Equestrian Trails and Events; Motorcycle Routes; Chapel Hill Raceway; Gooseneck Waterfowl Sanctuary (largest waterfowl farm in North America); Nannen Arboretum; Pfeiffer Nature Center; Onofest at Onoville Marina; Maple Syrup Production; Golf Courses (9 in our County); The Regina A. Quick Arts Center; Salamanca Rail Museum; Zoar Valley; Salamanca Mall Antiques/Antique Trails; Hunting (in top 3 for state deer & turkey harvest); Fishing (Cattaraugus Creek - top 10 places to fish for Steelhead); Camping; Heritage Tourism (Cutlery, Railroad, Genealogy etc.) and Bird Watching.

Some other projects that are currently being worked on by the Tourism section are: 1) Main Street Partnership in Salamanca aimed at revitalizing Salamanca’s Main Street. 2) The Route 16 Corridor aimed at uniting communities along Route 16 and creating events to bring visitors to the area. 3) Working with accommodations in the County to create promotion packages and get-a-ways. 4) Tourism Grants, utilizing the Bed Tax money, which will help local communities, events, attractions and non-profits organizations.

Chairman Couture thanked Debra Opferbeck for her informative presentation.

APPROVAL OF MINUTES

Ann Padlo moved with a second from David McCoy to approve the minutes of the September 30, 2010 meeting as submitted. Carried.

NEW BUSINESS

General Municipal Law Section 239 (l) & (m) Referrals

Village of Franklinville – Use Variance – 31 North Main Street (Route 16)

Paul Bishop reported that the Village of Franklinville Zoning Board of Appeals has referred a Use Variance request from the Franklinville Central School District for an animated sign in front of the Senior High School Building at 31 N. Main Street (Tax Map No. 40.063-3-1) in the R-2 Zoning District. Animated signs are not permitted in the Village. This sign has already been installed and is in use. The District is not using the animation feature because it is not a permitted use. This is on Route 16 in the Village. The sign is about 15' off the sidewalk. This is in a school zone (20 MPH when school is in session). The presence of an animated sign may be a distraction for motorists, who should be looking out for kids crossing between school buildings. The ZBA has indicated that this is a Type 2 Action under SEQR. Typically a use variance is defined as an Unlisted Action and requires SEQR review. A public hearing is scheduled for November 9, 2010. Staff recommendation is disapproval due to the potential to distract drivers on Route 16 in a school zone with an advisory that the Village of Franklinville ZBA review its determination of a Type 2 SEQR action since a use variance is typically defined as an Unlisted Action that does require SEQR review.

David Rivet moved with a second from Paul Mager that the referred Village of Franklinville Zoning Board of Appeals Use Variance request from the Franklinville Central School District for an animated sign in front of the Senior High School Building at 31 N. Main Street in the R-2 Zoning District is disapproved due to the potential to distract drivers on Route 16 in a school zone with an advisory that the Village of Franklinville ZBA review its determination of a Type 2 SEQR action since a use variance is typically defined as an Unlisted Action that does require SEQR review. Carried.

Environmental Reviews – None to date

Intergovernmental Reviews – None to date

OLD BUSINESS – None

REPORTS

Chairman's Report

November/December Meeting - Chairman Couture stated that due to the holidays, the November and December meetings should be consolidated into one meeting. He proposed December 2nd or 9th as the date for the combined meeting. *Board members concurred with December 9th.*

Ann Padlo requested that we hold a meeting in Olean.

Jim Ellis requested that we meet at the East Otto School for a County Planning Board Meeting.

Department Reports

STW Regional Watershed Assessment – ARC Grant Funded – Paul Bishop reported that the STW Regional watershed Assessment ARC Grant has been funded. It will be looking at the four watersheds in the three county region.

Draft NYS Statewide Trails Plan (NYS OPRHP) – Paul Bishop reported that the Draft NYS Trails Plan has just been released and comments are due back by November 1st.

NYS DEC Wood Boiler Regulations – Chairman Couture reported that the NYSDEC Wood Boiler proposed regulations has been withdrawn at this time.

STW Report

Robert Keis reported that STW's broadband project to deploy wireless technology to underserved areas within Cattaraugus County has been funded with \$40,000 from ARC and \$40,000 from the STW Development Foundation. A contract with NYSDOT for \$70,000 will be signed within the next few weeks and will extend the road-scoring process to the local municipalities. Mr. Keis reminded the Planning Board members that the **STW Fall Planning and Zoning Conference** will be November 17th at the Chautauqua Inn Suites & Conference Center in Mayville.

Member's Forum

Michael Zaprowski reported that the Tim Horton's in Salamanca on Broad Street is moving along and should be open within 4-6 weeks. He also reported that the Main Street Partnership is on hold.

HoliMont held a ground breaking on October 9th for a 22 million dollar development. Phase 1 is homes and Phase 2 is a new ski slope and new lodge.

CORRESPONDENCE – None

ADJOURNMENT

Michael Zaprowski moved with a second from Florence Fuller to adjourn the meeting. Carried.

APPROVED AS SUBMITTED DECEMBER 9, 2010.