



FREE SEMINAR

HOW LIVABLE IS YOUR COMMUNITY?

Speaker: Bill Armbruster, AARP Advisor

APRIL 14, 2016 @ 6:30 PM

Cattaraugus County Center

303 Court Street, Little Valley NY

The Livability Economy: People, Places and Prosperity

Livable Communities provide a host of advantages that enhance the quality of life of residents, the economic prospects of businesses and the bottom line of local governments. The Livability Economy shows how livability initiatives contribute to improved economic performance and a more vibrant, desirable and competitive environment for housing and commercial investment. This workshop focuses on design factors that feature livability outcomes that benefit older adults and people of all ages. Mr. Armbruster will describe some of the most common tools and treatments for creating age-friendly environments — from the least-expensive, short-term wins to dramatic changes and long-term initiatives. All of the proposed transformations are expected to create a return on investment by increasing business income, property values and new development; decreasing vehicle crashes, pedestrian injuries and fatalities; reducing medical costs; and improving air quality and overall public health. In addition, AARP's new tool, the "Livability Index" will be presented which measures the quality of life in American communities across multiple dimensions: housing, transportation, neighborhood characteristics, environment, health, opportunity, and civic and social engagement.

RSVP BY April 11th, 2016 to: Kate O'Stricker

716-938-2320 or by email at kmostricker@cattco.org

Who Should Attend:

- County and Local Elected Officials
- Planning and Zoning Board Members
- Town and Village Residents
- Town and Village Planners
- Business Owners

You will learn how to:

- Increase property values
- Increase business activity
- Pull Businesses back into town centers
- Help businesses attract employees
- Increase customer base
- Enhance the quality of life for your residents

*At least 1½ HOURS of
Training Credit offered for
Planning and Zoning Board*

*Livable Communities
bring financial
benefits to
homeowners,
businesses and local
governments.*



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